

CYBER INSURANCE

Cyber attacks are real threats to today's small businesses that sell products via e-commerce or maintain electronic data on their customers. Any technology system breach containing this information can cripple or ruin a business.

CYBER ATTACKS POSE A SIGNIFICANT RISK TO SMALL BUSINESSES



37% of impacted businesses estimate the attack cost them over \$100,000

BUSINESSES ARE STARTING TO PREPARE FOR POTENTIAL ATTACKS



39% have budget allocated to cyber security



27% have considered purchasing cyber insurance for their business



60% have implemented anti-virus programs and firewall security

YET OWNERS STILL BELIEVE THEY ARE AT RISK

